

— THE — SHOP AT CROWLE — a community enterprise —

Promotions & Marketing: Nick Brett

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   @theshopatcrowle

Advertising at The Shop and Café at Crowle



Background

[The Shop](#) and [Cafe](#) at Crowle was opened in October 2018 and is a community enterprise – created and owned by the community, run by enthusiastic and committed volunteers who aim to provide a warm welcome to everyone... not just 'locals' but all visitors such as walkers, cyclists, tradespeople and others who may be just passing through.

The Shop also benefits from its adjacent location to the Village Hall and Playing Field, both of whom are extremely busy and popular venues for Community Clubs, Societies & Sports Clubs and also private bookings.

As well as offering exciting local products and 'convenience' top-up shopping, the Shop and Café are a focal point for the community - a great place to meet friends and chat.

All this available 7 days a week with free car parking and wi-fi.

Please log on our website www.theshopatcrowle.co.uk to find out more or "follow us" on Social Media -



The shop is proving very popular in the local community and further afield, so we are offering local Suppliers and Businesses an opportunity to share in our success and advertise at our lovely facility.

Options:-

1. Electronic Till*



Size: 190mm x 170mm/A5

Format required: JPEG/

2. Flyers*



Size: DL (110mm x 220mm) or Leaflet/A5 (210mm x 150mm)

3. Noticeboard*



Size: DL (110mm x 220mm) or Leaflet/A5 (210mm x 150mm)
Format required: WORD/PDF/JPEG/PAPER

Electronic Till & Noticeboard Rates and Consent

Our rates as at 01/09/19 are:-

| Location | Rate* |
|--|------------------------|
| Electronic Till & Noticeboard | £10/month + VAT |
| Flyers & Noticeboard: | £15/month + VAT |
| Till, Flyers & Noticeboard: | £20/month + VAT |

*Minimum 3 months term

If you do wish to place an advertisement please contact me and I will provide a consent form for you to complete and, upon receipt of payment (a VAT invoice will be supplied), the advert will “go live”.

We will allocate the spaces on a first come, first served basis – The Till may only have space for 10 -12 adverts.

We are happy to assist with the preparation of the adverts if required – please supply us with some text and/or photographs and we will provide drafts for your approval

I look forward to hearing from you.

Regards

Nick Brett

Promotions & Marketing – Crowle Community Shop Limited