



Promotions & Marketing: Nick Brett

Address: The Shop at Crowle, Crowle Village Hall, Church Road, Crowle, Worcs WR7 4AX

Email: marketing@theshopatcrowle.co.uk ; Tel: 07711 036605;

Website: www.theshopatcrowle.co.uk

Social Media: [@theshopatcrowle](https://www.instagram.com/theshopatcrowle)

Business Advertising opportunities at The Shop and Café at Crowle



Background

The Shop and Cafe at Crowle was opened in October 2018 and is a community enterprise – created and owned by the community, run by enthusiastic and committed volunteers who aim to provide a warm welcome to everyone... not just 'locals' but all visitors such as walkers, cyclists, tradespeople and others who may be just passing through.

The Shop also benefits from its adjacent location to the 2 Village Halls, Children’s Play Area and Playing Field, all of whom are extremely busy and popular venues for Community Clubs, Societies & Sports Clubs and also private bookings/individual users.

As well as offering exciting local products and reasonably priced ‘convenience’ top-up shopping, the Shop and Café are a focal point for the community - a great place to meet friends and chat.

All this available 6 days a week with free car parking and wi-fi.

Please log on to our website www.theshopatcrowle.co.uk to find out more, or “follow us” on Social Media -    @theshopatcrowle.

The Shop is very popular in the local community and further afield, so we are offering local Groups and Businesses an opportunity to share in our success and advertise at our lovely facility.

Options:-

1. Electronic Till



Size: 190mm x 170mm/A5
Format required: JPEG/

2. Flyers



Size: DL (110mm x 220mm) or Leaflet/A5 (210mm x 150mm)

3. Outside Noticeboard



Size: DL (110mm x 220mm) or Leaflet/A5 (210mm x 150mm)
Format required: WORD/PDF/JPEG/PAPER

Advertising Rates

Our rates as at 01/02/23 are:-

Location	Rate*
Electronic Till & Noticeboard (DL or A5):	£10/month + VAT
Flyers (DL or A5) & Noticeboard (DL or A5):	£15/month + VAT
Till, Flyer (DL or A5) & Noticeboard (DL or A5):	£20/month + VAT

*Minimum 3 month term (rate valid from 1 February 2023)

We will allocate advertising spaces on a first come, first served basis – The Till has only space for 10 -12 adverts.

N.B. Please note that Crowle Community Shop Limited reserves the ability to refuse an application to advertise, for any reason.

At our discretion your advert may also be posted on our Social Media Pages and Website, free of charge. As of the date of preparing this form our Facebook Page has c.950 followers, and Instagram Page has c.450 Followers.

Please tick this box if you **do not** wish for your advert to be posted/advertised on our Social Media Pages and Website.

A VAT Invoice will be issued for payment and advert(s) will be placed upon receipt of payment.

If you do wish to place an advertisement please contact me and I will provide a consent form for you to complete and, upon receipt of payment (a VAT invoice will be supplied), the advert will “go live”.

We are happy to assist with the preparation of the adverts if required – please supply us with some text and/or photographs and we will provide a draft for your approval

I look forward to hearing from you.

Regards

Nick Brett

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